

WELCOME

University of Sunderland

Lifechanging



**University of
Sunderland**



Dr James Johnson
Senior Lecturer, Tourism and Hospitality
Faculty of Business, Law and Tourism



Francis Chiang
Regional Director (East Region)
International Office
Campus Director
University of Sunderland in Hong Kong

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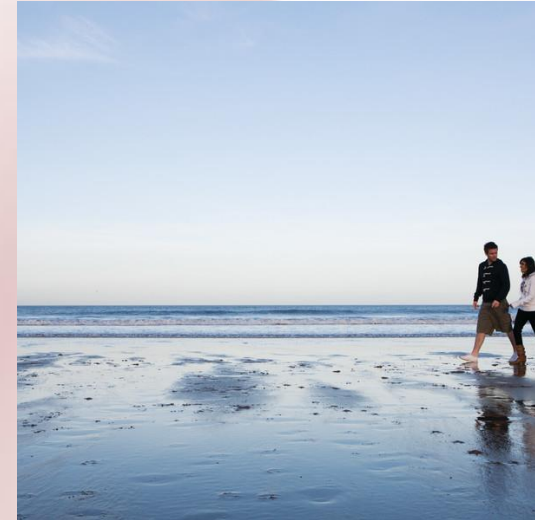
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GAME CHANGING, WORLD CHANGING, LIFE CHANGING

The North of England

- Sunderland, Newcastle and Durham
- Northumberland coast
- Lake district



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The City of Sunderland

- City status since 1992
- Population
– 300,000
- City by the sea
- Modern, bustling
and fastest
Growing City



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The City of Sunderland

- 3.5 Hours from London by Train
- 1.5 Hours from Edinburgh by Train
- 30 Minutes from Newcastle Airport

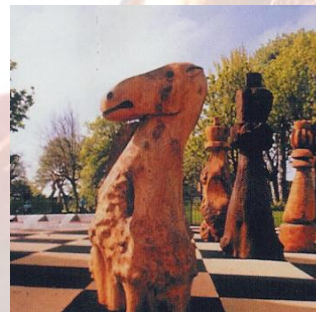
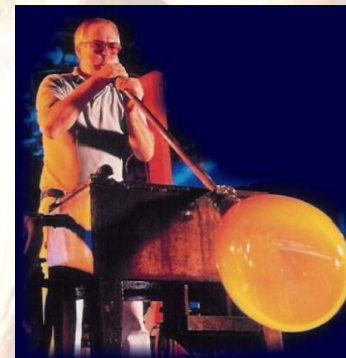


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The City of Sunderland

Attractions

- National Glass Centre
- Empire Theatre
- Sculpture Trail
- Museums & Galleries



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The City of Sunderland

Leisure

- Riding
- Water Sports
- Seaburn Beach
- Cycling
- Sunderland Aquatic Centre
- Shopping and Dining



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The City of Sunderland

A happening place

- International Kite Festival
- International Airshow
 - *The last week of July
- Passionate Football
 - *Stadium of Light
- Christmas Switch-on



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The University

- Founded in 1901
- Polytechnic status in 1969
- University status since 1992 – HRM the Queen visited



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The University

- HRH Prince Charles opened the riverside campus in 1996
- London Campus opened in 2012
- Hong Kong Campus opened in 2017



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The University

- Prince William and Kate visited Sunderland in Feb 2018
- Opened The Fire Station – a heritage centre converted into a music and arts hub
- Officially first to cross the North Spire bridge, a new landmark



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The University

- 20,000 Students
- 1,500 International Students



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The University City Campus

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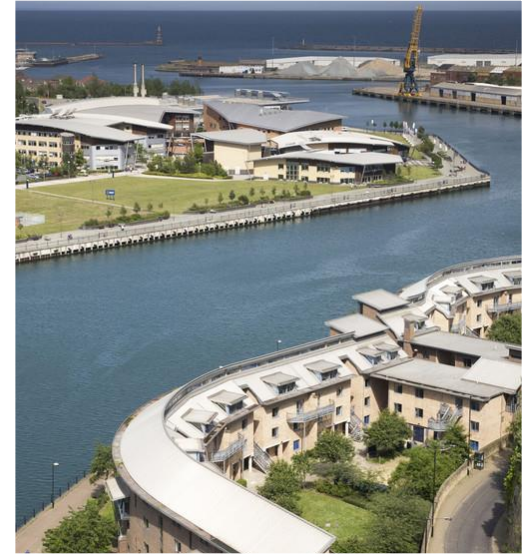


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The University Sir Tom Cowie Campus at St Peter's



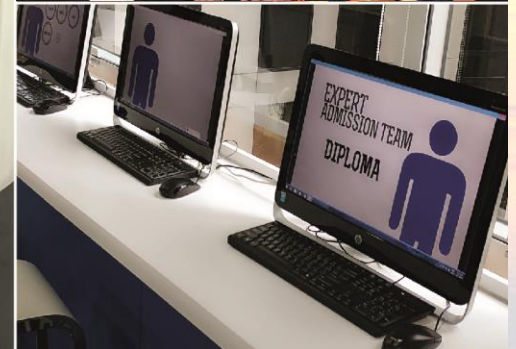
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The University London Campus



GAME CHANGING, WORLD CHANGING, LIFE CHANGING

The University Hong Kong Campus



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University Faculties



- **Sunderland Business School**
- **Sunderland Law School**
- **Tourism**
- **Events Management**

- **School of Medicine**
- **School of Pharmacy**
- **School of Nursing and Health Sciences**
- **School of Psychology**

- **School of Art and Design**
- **School of Media and Communications**

- **School of Education**
- **School of Culture**
- **School of Social Sciences**

- **The Institute for Automotive and Manufacturing Advanced Practice (AMAP)**
- **School of Engineering**
- **School of Computer Science**

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English Requirement

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- IELTS 6.0 (mini 5.5 in each component)

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Pre-sessional English

English Academic Purpose (EAP) course

IELTS 4.0 – 20 weeks - £3990

IELTS 4.5 – 15 weeks - £2990

IELTS 5.0 – 10 weeks - £1990

IELTS 5.5 – 5 weeks - £990

****Must have an UKVI IELTS for EAP course****

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Achievement

- **Employability: over 90% graduates get a full-time job within 6 months**
- **2nd in the UK for Education** – *Guardian University Guide 2020*
- **2nd in the North East for Accounting and Finance, Business, Management and Marketing**
– *Guardian University Guide 2018*
- **Top 10 in the UK for Hospitality, Event Management and Tourism. 2nd for Overall Satisfaction with Teaching, and 3rd for Overall Satisfaction with Course**
– *Guardian University Guide 2020*
- **Top 10 in the UK for Mechanical Engineering for Overall Satisfaction with Course and Teaching**
– *Guardian University Guide 2020*
- **Top 10 in the UK for Pharmacy and Pharmacology** – *Guardian University Guide 2020*
- **9th in the UK for Student Support** - *Whatuni Student Choice Awards 2019*
- **Voted 16th in the UK for ‘University of the Year’** - *Whatuni Student Choice Awards 2019*
- **Silver Award in the 2017 Teaching Excellence Framework (TEF)**

- **Nominated for Best ‘Student Support’ and ‘International’ Awards**
WhatUni Student Choice Awards 2019, April 2019

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Achievement

QS Star Ratings achieved - 2019 QS Stars Rating

- **OVERALL** ★★★★★
- Teaching ★★★★★
- Internationalisation ★★★★★
- Employability ★★★★★
- Facilities ★★★★★
- Inclusiveness ★★★★★



Resources for students

- Campus Resource Centres
- 24-hours Libraries and Computer Centres
- Personal Tutors
- Career Planning
- University Language Scheme



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Support for students

- **The Gateway**
a one-stop-shop for student services
- **International Office**
- **Academic Services**
- **Students Union**
- **Social and Cultural Programme**



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Students Accommodation

- **Top 10 in UK** for Student Accommodation – *Whatuni Student Choice Awards 2015*
- **Top 5 in world** for satisfaction with Residential Service – *International Student Barometer 2014*



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Students Accommodation

- **Guaranteed Places**
- **Purpose Built and High Quality**
- **Single Occupancy**
- **Family and Postgraduate Halls**
- **Internet Access
(wired or wireless)**
- **Free shuttle bus**
- **Metro Service**



Estimated Expenses

Tuition (2020/21)	£12,000
International scholarship	<u>- £ 1,500</u>
Net tuition payable	£ 10,500

Living and expenditure	£1,265 per month for 9 months
	£11,385

Sub Total: £21,885
Flight Ticket: £1,000

ESTIMATED YEARLY TOTAL EXPENDITURE: £22,885

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Our Regional Office

A Complete Service

- Education Counselling
- Application
- Pre-departure Briefing
- Keeping In-touch
- Graduation Ceremony
- Alumni Gathering



Students in Sunderland



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Students in Sunderland



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Further Information

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**Find us on
Facebook**

eastasia.sunderland

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Hospitality, Aviation, Events and Tourism



**University of
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- Sunderland Team

Dr.
James
Scott



Prof.
Donna
Chambers



Dr.
Nikolaos
Pappas



Dr.
Nicole
Mitsche



Dr. Ian
Morton



Dr.
James
Johnson



Sharon
Olver



Stephanie
Preston



Alyssa
Brown



Serkan
Uzunogullari



Andrew
Hibbitt



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Why us?

Positive learning environment

Work experience opportunities

100% Overall Satisfaction with 98% Satisfaction on Teaching and Learning in 2017 NSS

Top in the UK for satisfaction with teaching and assessment in Tourism, Hospitality and Events (Guardian University Guide 2019)

Top 2 overall for Tourism, Hospitality and Events in UK (Guardian University Guide 2019)

98% Satisfaction on Learning Opportunities in 2017 NSS

Courses underpinned by world class research

Study Abroad opportunities
Local field visits and National and Overseas field trips

Guest speakers from industry and world renowned academics

Business Management skills

Active use of social media

Academic development



Best courses in the UK by the National Student Survey for:

- Teaching Quality
- Assessment and Feedback
- Academic Support
- Organisation & Management
- Personal Development



University of Sunderland



Reasons to study THE at Sunderland

Our courses have a **100% Overall Satisfaction** rating (NSS 2018)

Our courses are ranked **1st in the UK** for teaching (NSS 2018)

Our courses are ranked **2nd in the UK** for Assessment and feedback, Academic support, Organisation and management and Student voice, **3rd** for Learning resources and **4th** for Overall satisfaction, (NSS 2018)

We are ranked **2nd** in the UK overall according to the 2018 UK Engagement Survey (UKES)



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Reasons to study THE at Sunderland

- Courses underpinned by world class research
- Work experience opportunities
- Local field visits and National and Overseas field trips
- Guest speakers from industry and world renowned academics
- Study Abroad opportunities
- Work based learning
- Business Management skills
- Academic development
- Positive learning environment
- Practical experiences
- International and Inspirational team



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The Curriculum



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Stage 3

INTERNATIONAL TOURISM and HOSPITALITY MANAGEMENT

- International Hospitality Management
- Urban Tourism
- Digital Technologies for the Visitor Economy
- Service Quality
- Gastronomy
- Strategic Planning for Tourism and Leisure
- Leadership and Management





We care about your success

- Range of different assessment techniques that reflect industry situations
 - Event Bids (BID and creative)
 - Feasibility Studies (Sunderland Live)
 - Consultancy projects
 - City Planning & Events
 - Presentations (On-off campus) Creative & Formal
 - Traditional academic assignments and Case studies.
- Additional training opportunities (SIA)



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Field Work

.....Field work can best be described as a living laboratory in which learning is acquired through active, hands-on experience with the rich resources of the community.

**98% Satisfaction on Teaching and Learning
in 2017 NSS (95% in 2016)**





Experiencing Events

Olympic City, London

Football Game

Whitby Goth Festival

The Sage Gateshead



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Guest speakers and local trips

Sunderland
Live

Sunderland
BUSINESS IMPROVEMENT DISTRICT

Sunderland
City Council

chic FESTIVALS



Marriott

nu-tech
exhibitions + events

Hilton

KIELDER
WATER & FOREST PARK

Premier Inn





Students Union, Societies and Sports

“Be an active member, Share ideas and experiences, Become employable”

- Social organisation, promotion and participation
- Extra Curricular Field Visits
- Student Ambassadors
- University Sport Teams
- Guest Speaker programme
- Charity Fundraising
- Work placements
- Volunteering opportunities
- COCO – Kilimanjaro



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Q&A

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Web site:
www.sunderland.ac.uk



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